

### About WOMEN Unlimited

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**WOMEN Unlimited** has a 20-year track record of partnering with Fortune 1000 companies. Our 3-pronged approach of mentoring, education and networking allows corporations to prudently allocate their OD resources for the development of C-suite ready female talent. With an average of 700 attendees a year and 10,000 alumnae, we are continually creating a vibrant pipeline of diverse talent equipped to handle current and future business challenges. Our commitment to encouraging appropriate risk taking and fostering needed shifts in behavior by both our participants and their organizations has positioned us as a premiere organization in the development of female corporate leaders.



### About Rosina L. Racioppi, Ed.D President & Chief Executive Officer

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As President and Chief Executive Officer of WOMEN Unlimited, Inc., Dr. Rosina Racioppi spearheads her organization's initiatives to help Fortune 1000 companies cultivate the talent they need for ongoing growth and profitability. Under her leadership, WOMEN Unlimited, Inc. successfully partners with organizations across a wide range of industries to develop their high-potential women and to build a pipeline of diverse and talented leaders.

By overseeing the management of programs and services nationwide, Dr. Racioppi is actively involved in helping organizations meet the challenges of a continually changing global economy. Additionally, she analyzes and develops new business opportunities; works with current Fortune 1000 partners to assess and update offerings to their high-potential women; and ensures that WOMEN Unlimited, Inc. is in synch with the needs of its present and potential partners.

Dr. Racioppi's past experience makes her singularly qualified to understand the needs of partner organizations. Prior to joining WOMEN Unlimited, Inc., she held executive management positions in human resources at Degussa Corporation, Nextran (a division of Baxter Corporation) and Beechwood Data Systems. She has over 25 years experience in Organization Planning and Development, Compensation and Benefits, Training and Development, Safety, Quality Management, Staffing and Employee Relations.

Dr. Racioppi earned her doctorate in education from the University of Pennsylvania. Her dissertation, "Women's Mentoring Wisdom" focuses on how women use and fail to use mentoring at the all-important mid-career level. She holds a Master's of Science in Education from the University of Pennsylvania, a Bachelor's Degree in Criminal Justice from Michigan State University and is certified in the Hay Job Evaluation Process and the Crosby Total Management System.

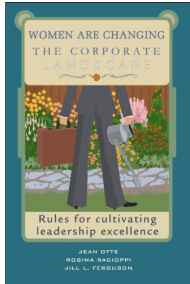
Additionally, Dr. Racioppi is an active member of the Society of Human Resources Managers, The American Society of Training and Development and The New Jersey Human Resources Planning Group. She also serves on the Advisory Council for the University of Pennsylvania CLO Alumni Network.

### Publications

#### **Women's Mentoring Wisdom**

University of Pennsylvania, 2013

Understanding the factors mediating the formation of effective mentoring relationships for mid-career women



#### **Women Are Changing the Corporate Landscape: Rules for Cultivating Leadership Excellence**

Publication: June 2009

Dedicated to the organizations that partner with us to cultivate leadership excellence and to the men and women in those organizations who are changing the corporate landscape, WOMEN Unlimited, Inc. is pleased to share the Rules for Cultivating Leadership Excellence. These rules have been identified as critical for personal success, as well as an organization's success.

#### **WUI Blog**

[www.women-unlimited.com/blog/](http://www.women-unlimited.com/blog/)

Bi-weekly blogs focusing on issues affecting corporations and their female talent

### Speaking Highlights

#### **Diversity Women Conference 2013**

Opening Keynote Speaker

#### **Elliott Masie Learning 2013 & 2014 Conference**

Workshop Facilitator

#### **Human Capital Institute: Learning & Leadership Development Conference 2013 & 2014**

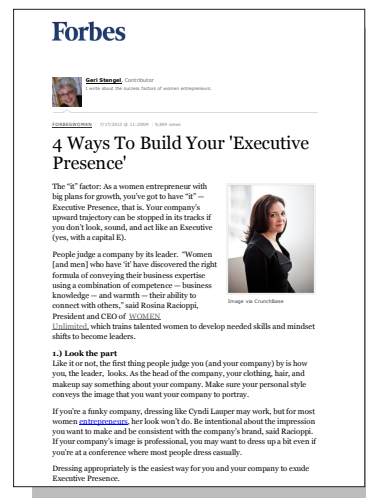
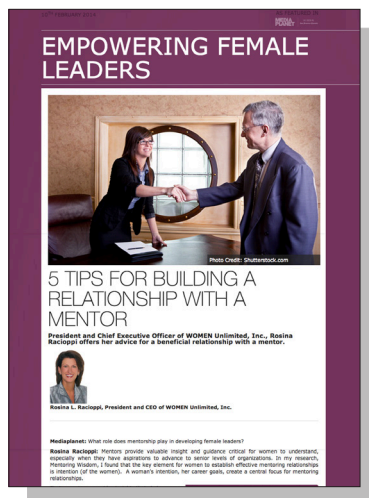
Speaker/Keynote Panel: CLO Point-Counterpoint: Staying Relevant in a Fast Paced Environment

Beyond Lean In: Talent & Development is a Shared Responsibility

#### **Catalyst & WOMEN Unlimited Webinar 2014**

Cohost

### Press (As Seen In)



**MEDIA  
PLANET**

**Forbes®**

*“Development of our top associates is critical to New Balance and a strategic initiative for our business. Partnering with WOMEN Unlimited is an important component of our development program. Our women associates who have graduated from this program have benefited greatly and further contributed to the success of our business. By investing in our talent through sponsoring their participation in this program we have seen strong individuals blossom into even stronger leaders.”*

Rob DeMartini  
President and CEO, New Balance Athletic Shoe, Inc.

## PROGRAMS

### WOMEN Unlimited Programs: Addressing the Need for Talented Women at Entry Level

#### TEAM

##### Transforming Emerging & Aspiring Managers

A program for new, high-potential women managers with 2 years or less of supervisory experience.

#### LEAD

##### Leadership Education & Development

A program for high-potential women managers with a minimum of 7 years of managerial experience and poised to move into a broader, strategic role.

#### THE FEW

##### The Forums for Executive Women

For senior level women executives.  
By invitation only.

## Examples of Long-Term Partners and Successes

### Adobe Systems Incorporated:

With over 400 alumnae/current and future participants, they created an internal networking group to cultivate an environment of continued accountability, support and leadership.

### American Express Company:

With over 300 alumnae/current and future participants, American Express has been a corporate partner for over 10 years and has developed a process for measuring the leadership competencies developed by graduates.

### Bridgestone Americas, Inc.:

With over 300 alumnae/current and future participants, Bridgestone Americas, Inc. has retained over 90% of the women who have participated in WOMEN Unlimited programs and continues to expand their participation because “it works”.

### Colgate-Palmolive:

With over 350 alumnae/current and future participants, Colgate-Palmolive Company has been a partner since WOMEN Unlimited’s inception, has experienced “remarkable success” with the programs and has created several parallel initiatives to provide support for women managers.

### John Deere Company:

With over 300 alumnae/current and future participants, John Deere Company has “enabled the development of over 150 women” through WOMEN Unlimited programs. They have found that our “unique, supportive environment” fosters the skills the company values in their leaders.

Connect with Us @womenunlimited\_ | Connect with Rosina Racioppi @rosinaracioppi  
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