

# Strategies to stay visible and increase your impact virtually

Session 3



# Be Present & Engaged



## Stay engaged and avoid distractions during meetings

- Be on video!
- Set the environment, focused mindset before the meeting
- If video isn't an option, limit background noise and have good audio



## Make an effort to stay engaged with folks you no longer see day to day

- Reach out for updates, see how they're doing!
- Networking and staying engaged

Use internal networks such as internal versions of LinkedIn

(Who's Who, Yammer, etc)



# Attend a conference, training or community

WOMEN UNLIMITED, INC. | MENTORING EDUCATION NETWORKING



THE MASSACHUSETTS CONFERENCE FOR WOMEN

Project Management Institute.

Simmons LEADERSHIP CONFERENCE

BRYANT UNIVERSITY Women's Summit

Get outside of your day to day

Join an Employee Resource Group(s)

Women's Leadership

Sustainability

Advance Degree

Elder Care

Ethnic focus group

Parent Connection

Women's Leadership

LGBTQ

Wellness

Certification

Then... Stay connected!

# Stay visible on social media

Social media allows you to do at least four important things:

- Discover new ideas and trends
- Connect with existing and new audiences in deeper ways
- Bring attention and traffic to your work
- Build, craft and enhance your brand

Some separation between professional live and personal live



Mostly used professional network:  
**LinkedIn**



- **Optimize** your social media profiles
- **Be active**, find time for regular update
- **Share / like** content, news, and culture

# Team members



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Fidelity



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