The Power of Partnering for Parity

Using our proven Matrix Platform for Parity, WOMEN Unlimited partners with leading companies to integrate a strategic approach to developing, advancing and retaining female talent. We work with all key constituents to activate change, to bring about sustainable results, and to make gender parity a reality.





✓ OVER 200 ENGAGED PARTNERS
✓ 96% RETURNING PARTNERS
✓ 70% PARTICIPANTS EXPAND ROLE WITHIN 1-YEAR

Benefits Across the Entire Organization

Organizations Female Talent Managers Mentors Alumnae

- Identify critical actions to support strategic focus on female leaders to build a diverse talent pipeline
- Increase key influencers' understanding of actions needed to advance and retain female talent
- Increase self-awareness
- Experience behavioral shifts to manage ambiguity
- Build strategic alliances to navigate change
- Increase contributions during key career transitions
- Gain awareness about challenges female employees face while navigating career transitions
- Learn how to best support all talent. provide impactful feedback, and guide the learning back to the organization

Leaders, especially male, serving as mentors:

- Move beyond empathy to gain insight about challenges women
- Increase mentoring capabilities
- Learn specific ways to support diverse talent in the organization

- Ongoing value at no additional cost:
- Insightful leadership webinars
- Informative newsletters
- An engaging network

CLEAR PLAN OF ACTION

- Strategically focused for developing, retaining, and advancing women in the workplace
- Aligned with the gender parity initiatives across the organization to improve scalability, profitability. and diversity of talent, ideas and innovation.

- Clarity on how to think strategically to drive corporate growth and profitability on a global scale
- Ability to leverage skills to grow and sustain contributions throughout their career

GROWTH

- Stronger relationships to drive business results
- Clarity on actions and practices needed to retain and support female talent
- Increased skills in coaching and providing feedback

EXPANDED INSIGHT AND SKILL

- Clarity on actions to support gender parity
- Increased ability to support and develop diverse talent
- Increased skills in mentoring and providing feedback

VALUE BEYOND

- Increased skills and insights ripple throughout the corporation
- Ongoing engagement with WUI community results in individual career success
- Informative resources that can be shared with other leaders throughout the organization

MATRIX PLATFORM FOR PARITY

Our Matrix Platform for Parity aligns and integrates with internal approaches and programs to increase the number of women being retained and promoted in the organization.











