

IMPOWER

“Broadening your Business Acumen” Business Case Feedback Sheet

As part of this session, IMpower participants will be creating and presenting a Business Case to the Mentors on a business opportunity / proposal.

Each Business case should include an Executive Summary, key benefits, their approach, and some financial metrics.

MENTORS: We will be looking for your real time feedback on whether they “hit the mark” for a senior audience! ***Please print and use the form below to structure your Feedback.***

Team / Case:	Strengths:	Areas to Improve:
“Executive Summary” ➤ How well did the team set the stage for this opportunity?		
Benefits / Approach ➤ How well did they articulate key benefits for the stakeholders / organization?		
HOW / Next Steps ➤ What would it take to implement the idea; what FINANCIAL metrics were included?		

Overall Impressions:

- Key Strength in their pitch (What stood out?)
- What ONE thing would have made it stronger? (What was missing? What must they add or tweak before presenting to an internal management team?)
- Delivery (Feedback on how to ensure that their delivery is effective / has impact for a senior audience.)