

## Manager

The **Manager** is a pivotal player in the CP relationship. Engaging a Manager effectively can lead to many opportunities, for the Participant, for the Manager him or herself, for WUI, and for the organization as a whole. This relationship can be the key to providing an “organizational solution” in that transforming how managers support and lead high-potential women can lead to a cultural transformation in that regard. Based on the results that WUI provides and the experience of working with WUI, we want Managers to FEEL:

**Skilled**, because WUI helps Managers gain a deeper understanding of how to manage high potential women in a complex business environment, while allowing them to expand their coaching and mentoring skill-sets

**Powerful**, because WUI shows Managers how to contribute to creating more inclusive environments and achieving all of the related business benefits, such as higher retention and increased profitability

**Recognized**, because as their direct reports advance and succeed, Managers build their profile and standing in the organization as a great leader

**Informed**, because WUI gives Managers the best practices, techniques and tools they can use to become more effective leaders of high-potential women

**Connected**, because they can expand their professional network by connecting with other managers through WUI

**Supported**, because WUI leads the process and manages expectations, providing ample notice and guidelines about what has to happen and when

The Manager experiences WUI as a **Trusted Advisor**