

Joseph Keen



Joseph Keen is a Senior Vice President for Fidelity Investments responsible for overseeing Contact Center Technology for the Personal Investing business. Mr. Keen has been with Fidelity Investments for over 25 years and assumed his current position in December of 2020. In his current capacity Mr. Keen leads the global team responsible for all associate-facing technology supporting our Investor and Regional Call Center's.

Prior to this role, Mr. Keen led Global Technology operations which provided 24/7 production support across all technology application and infrastructure platforms for Fidelity. In addition, Mr. Keen was responsible for supporting the IBM Mainframe Infrastructure which hosts Fidelity's core record keeping platforms for Workplace Services, Retail Brokerage and Institutional Brokerage.

Previously with Fidelity Investments, Mr. Keen was the Senior Vice President of Production Operations and Quality Assurance for Fidelity Institutional, a suite of Fidelity Investments businesses that offers financial professionals and institutions access to brokerage services. In this capacity, Mr. Keen was responsible for production operations and quality assurance for the Fidelity Brokerage platform.

Previously with Fidelity Investments, Mr. Keen held leadership roles in Fidelity's eBusiness unit serving as Senior Vice President of Development and Quality Assurance for all customer-facing Brokerage web applications across Fidelity. Prior to this Mr. Keen held various software development roles including leading the development of the Stock Plan Services technology platform.

Mr. Keen received his Bachelor of Science degree in Computer Information Systems from Bryant University. He and his wife Miriam reside in Easton, Ma and have a daughter Casey who lives in Boston. Mr. Keen is an avid runner and enjoys traveling



Andreana Santangelo

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**Executive Vice President and Chief Financial Officer,
Blue Cross Blue Shield of Massachusetts**

Fellow of the Society of Actuaries

Executive Experience & Expertise:

- Financial Modeling and Analysis
- Pricing and Underwriting Strategy
- Asset and Liability Modeling and Investment Management
- Medical Economics and Analysis
- Budgeting and Financial Operations
- Strategic Planning
- Health Plan Operations
- Regulatory and Compliance management

Business Experience: Andreana is seasoned business executive who has been in operating and financial leadership roles over her career. She is currently executive vice president and chief financial officer for Blue Cross Blue Cross Blue Shield of Massachusetts, the largest private health plan in Massachusetts and one of the largest independent, not-for-profit Blue Cross Blue Shield plans in the country. Andreana is responsible for all financial, investment, real estate, actuarial and underwriting activities related to the financial management of over \$8 billion in annual revenues and more than \$4 billion in assets.

Andreana has a passion for solving complex business problems. Her career spans from roles that require actuarial and financial skills to broad based strategic planning and execution. She has expertise in data and analytics functions in support of pricing, reserving and financial forecasting for multiple insurance product lines as well as influencing the company's strategy. She has developed and led the analytical processes that are used to measure the effectiveness of various corporate initiatives that are designed to improve competitiveness and deliver operating efficiencies. She has deep knowledge and practical working experience with regulators and has developed approaches for enterprise risk management.

Prior to joining Blue Cross in 2003, Andreana held a number of leadership roles at CIGNA Corp. She worked in the Healthcare and Retirement and Investment Divisions of the company. Some her responsibilities at CIGNA included financial results of newly acquired mail order drug facility, managed and performed cash flow testing process for all pension products and settlement annuity business, P&L results for New England Healthcare market. Her career has provided her with a deep understanding of how to navigate complex and highly regulated businesses. She is very high energy and has built high performing diverse teams.

Governance Experience: Andreana chairs the Investment Committee at BCBSMA and serves on the Audit, Finance and Business Performance and Healthcare Quality committees of the BCBSMA board. She is also a member of the board of directors at HarborOne Bancorp, Inc, Urgent Care Centers of New England, Cobalt Benefits Group and Junior Achievement of Northern New England.

Education & Board Interests: Andreana holds a Bachelor of Science in Mathematics from the University of Massachusetts, Amherst. She is a fellow of the Society of Actuaries and a member of the American Academy of Actuaries.



Biography

Pete Bata is the Raytheon Missiles & Defense (RMD) Engineering Execution Lead and a member of the RMD Engineering leadership team. In this role, Pete is responsible for leading the organization to ensure efficient Engineering execution across the RMD business.

Prior to his current role, Bata was the Vice President of Poland Programs for Raytheon's Integrated Defense Systems (IDS). In this capacity he led both the execution of Poland's WISLA Patriot program and the establishment of Raytheon Polska, a wholly owned subsidiary of Raytheon. He was responsible for establishing and growing the business through the development of partnerships with the Polish government, industry and institutes.

Previously, Bata was the IAMD Engineering Business Partner for Raytheon IDS. In this role, he was responsible for ensuring engineering execution within the IAMD business area, including the development of technology strategy; the management of programs; continuous improvement of technology, processes and tools; and infusing effective collaboration across the business.

Earlier, Bata was chief engineer for United Arab Emirates (UAE) Patriot programs in Raytheon Integrated Defense Systems (IDS). In this role, he was responsible for leading engineering within the program, including ensuring successful and predictable technical execution; maintaining system requirement compliance; enhancing customer relationships; and capturing related new business.

Prior to UAE Patriot, Bata was chief engineer for Raytheon IDS's International Operations (IO) Integrated Business Team. In this role, he was responsible for both the technical execution and business growth of this global business area. He was a key member of the

leadership team that successfully captured the \$3.3 billion UAE Patriot program in 2008 for Raytheon.

Bata started his career at Raytheon in October 1995 as a systems engineer in Aurora, Colorado and initially supported programs developing advanced command and control systems for space based assets. He has held a variety of roles across the company including section manager, integrated product team lead, systems engineering lead, corporate business development lead for DARPA programs, engineering department manager, chief engineer, program director and Engineering execution lead.

Bata earned his master's degree in aerospace engineering, his bachelor's degree in aerospace engineering and his master of business administration degree, all from the University of Colorado.