



IMPOWER

Developing "Brand You":
Confident. Visible. Vocal.

Session 3: Action Assignment

Take Action:

- ✓ **Implement 2 strategies** to demonstrate increased credibility and visibility within your organization.
- ✓ **Challenge yourself to live your Personal Brand**
- ✓ **ASK for feedback** on how you demonstrate your Personal Brand
- ✓ **Work with your assigned Virtual Project Team** on next month's session's pre-work for the Bolstering Your Business Impact: Personally and Virtually.

Peer Team Meeting:

- ✓ Share commitments and strategies (and hold each other accountable!)
- ✓ Check your IDP - are you aligned with your Brand?

Manager Follow-up Discussion:

- ✓ Share insights from the session

Next Session:

Bolstering Your Business Impact: Personally and Virtually

