

IMPOWER

GROW THE TALENT THAT
WILL GROW YOUR COMPANY



IMPOWER

The Women's Organization for Mentoring Education & Networking
Developing Leaders Who Deliver Results

Virtual Team 2

WOMEN
UNLIMITED, INC.

MENTORING
EDUCATION
NETWORKING



Building and Leveraging Your Global Network

Tara Fowinkle



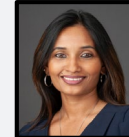
Marissa Brunner



Carrie Mangram



Jebitha Visvalingam



Michelle Arceneaux



Jill Poffenbaugh





Phase 1: How to Build Your Network

Five Tips to Create Your Own Global Network:

When reaching out to potential network members:

- Be Specific
- Have one good question
- Be polite
- Use social media to your advantage
- Follow up

TIP: Focus on what you can do for other people vs. what they can do for you

-Kate Racovolis, “How To Create A Global Professional Network From Your Desk” *Forbes* 6/23/2016

©2018 WOMEN Unlimited, Inc. All Rights Reserved.



Phase 2: Importance of Leveraging Your Network

- Turn Your Initial Contact with People into Interactions and Conversations that Can Help Move Your Career Forward
- “Network Up” With Your Idols and Role Models
- Don’t Allow Yourself To Believe Introverts Can’t Network
- Focus your Networking Efforts In the Right Places
- Be Someone Who is Rewarding to Mentor
- Don’t Hold Back From Asking For Help



Phase 3: Impact and Results

- Career Opportunities
- Personal Practical Solutions
- New Business Trends