

# IMPOWER

GROW THE TALENT THAT  
WILL GROW YOUR COMPANY



# IMPOWER

## Being Visible and Increasing Your Impact Virtually

### Group / Team #1

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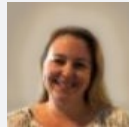
**WOMEN**  
UNLIMITED, INC.

MENTORING  
EDUCATION  
NETWORKING

# Being **Visible** and Increasing Your **Impact Virtually**



Nabbie Petit-Homme



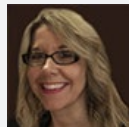
Tiffany Creamer



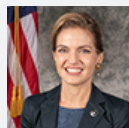
Daniela Cancarevic



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# *Why*

## Being Visible and Increasing your Impact *is Important*

Working in a remote world

*70% of professionals telecommute at least one day a week*

*53% work remotely for at least half of the week*

# 10 Tips on **How** to Increase Impact & Visibility

## Tip #1: Be vocal

- Introduce yourself, contribute to the conversation
- Speak up when there are issues
- make sure it is known you are there
- send summary of action items

## Tip #2: Be accessible

- Make yourself seen and heard, be reachable

## Tip #3: Be consistent

- Check in regularly
- Let people know you're "in the game"



# 10 Tips on **How** to Increase Impact & Visibility

## Tip #4: Build relationships

- Network through social media (i.e. LinkedIn)
- Attend professional events
- strengthen relationships with your leadership and team

## Tip #5: Demonstrate your expertise

- Ask for high visibility projects
- Volunteer to do something that aligns with your brand

## Tip #6: Keep your word

- maintain integrity, keep your promises
- meet your deadlines



## Tip #7: Be your own advocate

- Keep track of your wins
- Be sure you can demonstrate what you've accomplished

## Tip #8: Up your tech savvy

- Familiarize yourself with video conferencing software
- Avoid embarrassments, stand out in a positive way

## Tip #9: Be prepared

- Choose a topic or agenda item to address in advance

## Tip #10: Be bold

- Offer your perspective, even if differs from others
- Stretch yourself, do something new/innovative