



## Putney Cloos

Vice President, Lead Generation and  
Partnership Marketing

American Express Company

Putney Cloos currently leads Lead Generation and Partnership Marketing for Global Commercial Services at American Express. In this role she focuses on demand creation across digital channels and Partner experiences (traditional co brand and complementary commercial service providers) for American Express' small and mid-sized business focused portfolio. Prior to this role Putney was a Vice President leading American Express' Strategic Planning Group (SPG). In SPG she led initiatives focused on AXP's marketing investment strategy, vendor managed marketing & sales channels, non card lending strategies, and B2B product strategy.

Putney joined American Express from McKinsey & Company's Marketing & Sales practice. She has an MBA from the Kellogg School of Management and an A.B. from Harvard College. She started her career as a Brand Marketer at Kraft Foods.

Putney lives on the Upper West Side with her husband, Brian and two young boys, Eliot and Robinson.