

Leslie Rubin

Leslie comes to us with deep executive and strategic communications having worked with technology giants such as Oracle, SAP and Cisco. Most recently she led executive communications at EMC working closely with the President of Products and Marketing.

Leslie holds a Bachelor of Science in Kinesiology and Exercise Nutrition from California State University, East Bay, and completed graduate work at the University of Pennsylvania, Wharton School of Business.

Knowing that Leslie has a passion for communications and personal branding, she started Image Matterz (because it does!) in 2006. Since then, she has been working with executives and communication teams to be the best they can be...on and off the stage. Leslie enjoys developing communications platforms and messaging and working with individuals on building their personal brand for maximum impact, and works with teams on elevating their communication dynamics to drive business results.

Her involvement with WOMEN Unlimited, Inc. began in 2012 as LEAD program participant. She has continued to support WUI as guest speaker with both the LEAD and TEAM groups speaking to them about the importance of personal branding and mentoring.