



Krista Brookman

Vice President

Catalyst

Krista Brookman is a Vice President at Catalyst, the leading nonprofit organization focused on accelerating progress for women through workplace inclusion. Catalyst provides data-driven research, consultation, and learning solutions to companies, firms, businesses, universities, and associations.

Ms. Brookman leads the Inclusive Leadership Initiative. In her role as business line leader, her responsibilities include strategy and operations, marketing and business development, financial accountability, and partnership management on a global scale. Under her leadership, the Inclusive Leadership Initiative has grown from concept to an actionable solution resulting in tangible impact, reach, and revenue for Catalyst.

Ms. Brookman has spent 20 years in marketing, business development and leadership positions with her latest role at Deloitte. At Deloitte, Ms. Brookman directed the marketing and communication efforts for Deloitte's national manufacturing practice where she created the Women in Manufacturing initiative with several national manufacturing trade associations. In addition, she was selected to serve on Deloitte's Senior Manager Advisory Committee for high performing senior managers across the marketing organization.

Ms. Brookman is active in a number of professional and community business organizations and serves on the board of directors for Girl Scouts of Wisconsin Southeast and the edX Corporate Advisory Board. She previously served on the board of directors for TEMPO, the advisory board for Women in Manufacturing, and is a member of Milwaukee Women inc. Ms. Brookman cofounded the Women's Affinity Alliance which was a first-ever initiative to bring together corporate women's affinity/resource groups in the Milwaukee area.

In 2013, Ms. Brookman was recognized as a "40 Under 40" by the Business Journal of Milwaukee and was recently nominated as a "Changemaker" by the White House United Stateof Women initiative. Ms. Brookman has been a speaker and facilitator about inclusive leadership and diversity topics in various venues including serving as a course instructor on edX - the Harvard/MIT global online learning platform. In addition, Ms. Brookman has been quoted in *Fast Company* and, most recently, presented at the Global Competitiveness Forum in Riyadh, Saudi Arabia.

Ms. Brookman received a BA and MBA from the University of Wisconsin-Milwaukee.