



Jennifer Schipper

Senior Director of Sales Planning
Consumer Insights & Category Management
Morton Salt, Inc.

Jennifer Schipper, a native Ohioian, lives in the Chicagoland area in the town of Barrington with her husband, Robert, daughter Samantha and son Brandon plus their dogs Sunshine and Midnight. Jennifer graduated from Bowling Green State University, Bowling Green, OH with a Bachelors of Business Administration and received her Masters of Business Administration from Xavier University, Cincinnati, OH.

Jennifer has enjoyed a robust career in manufacturing and sales in both the Apparel Industry and Consumer Packaged Goods. She had a long tenure at Levi Strauss & Co., the iconic denim manufacturing company known worldwide for their Levi's® and Dockers® Brands starting in Supply Chain where she directed the largest distribution center in the company at Florence, KY and oversaw the new CASI facility construction and subsequently was Director at that distribution facility in Hebron, KY.

Moving into Sales at Levi Strauss & Co., Jennifer led a team of sales professionals across five locations to drive sales for Levi's® Brand Men's and Boy's business. One of the many accomplishments she was responsible for was a project responsible for the largest product launch in U.S. apparel history; launch of the Levi Strauss Signature brand to Walmart.

Jennifer expanded her career by moving into the Consumer Packaged Goods industry working as Senior Director of Customer Service and Execution at Morton Salt, another iconic U.S. company who is the leading manufacturer and merchant of salt products. In 2014 she transitioned to lead the B2B Industrial Sales team for North America. Two years later she transitioned again and is now leading the Consumer Marketing and Sales Planning Organization.

Jennifer is active in industry user groups promoting continuous education and professional networking. Her hobbies including running marathons,

reading and volunteer work. Her greatest recent personal accomplishment was completing Ironman Wisconsin in September, 2016.