**Claudia Ruffin**

Claudia Ruffin is the Subject Matter Expert for “*The Intentional Leader: Mapping Your Career Strategies*” LEAD session for WOMEN Unlimited, Inc., a nationally recognized resource for cultivating leadership excellence. She is also the president and founder of Ruffin Consulting & Training, LLC. An accomplished trainer and coach, Claudia has worked over a decade with talent at various organizational levels in the United States and Europe to maximize individual and organizational performance. After returning from Germany, Claudia pursued her passion for development and extended her services beyond the corporate industry into higher education and sports.

With certifications in Executive Coaching, Managing Transitions (Bridges), and Managing for Inspired Performance, Claudia has built an international business with tailored serv­ices for clients in the corporate, academic, and sports & entertainment industries.

She is dedicated to connecting business strategies with professional talent for optimal individual and organizational Performance.

As a seasoned practitioner with a track record of success, Claudia’s international and diversified experience in corporate, academic, consulting and athletic experience creates a unique blend for leading her international organization and for meeting the needs of their clients.

Claudia Ruffin is facilitator for national leadership programs. She serves on the Advisory Board of Linkage Inc. Best of Organizational Development Summit. She is a moderator for Sales Force Conference. She designs and conducts workshops for professional Sports teams. She is a guest speaker for Sports programs.

Prior to becoming a consultant, Claudia worked in an international corporation where she customized leadership and management development programs with top business schools in France, Switzerland and the United States. She has led major company-wide organizational change and improvement initiatives.

Claudia holds a Bachelor of Science in Information Systems and Sciences and a Master of Business Administration from Morgan State University. She has also attained a variety of other certifications in areas including Managing Human Performance, 360° Leadership and Personality Assessment Instruments, Myers-Briggs Type Indicator®, Cross Culture and Customer Service. Claudia has also studied Advanced Coaching under world leaders Marshall Goldsmith and Phil Harkins.