



Bobbi Doehner

Vice President, Commercial Finance
RAI Services Co.

Bobbi Doehner has served as vice president of commercial finance within the RAI Group since early 2019. She focuses on traditional categories, revenue growth management, resource allocation and competitive benchmarking.

Doehner is passionate about driving stakeholder value and helping influence commercial decisions. She prides herself on talent development and her work to build strong teams and develop future leaders.

Doehner started with the RAI Group in 2005 and has held various finance roles throughout the organization. She began as lead manager in supply finance and quickly progressed to senior manager of commercial finance. In 2010, she became a director supporting an international business unit and in 2016, Doehner was made senior director of commercial finance.

Doehner has a bachelor of science in accounting from Minnesota State University and a master's of business administration from Wake Forest University. She has four children and enjoys spending time with family, travelling, cooking and reading.