



Dr. Terry Babb

Dr. Terry Babb leads Takeda's Global Medical Strategy & Training team and chairs the External Communications Innovation Committee for Global Medical Affairs. Since joining Takeda, he has assumed increasing responsibilities within various field medical, alliance partnerships and medical strategy positions. He received his Bachelor of Science (Pharmaceutical Science) and Doctor of Pharmacy from North Dakota State University, and has studied international business at Saint Louis University. Terry has been an innovator and change agent for more than fifteen years across multiple channels including integrated health systems, managed care and the life science industry.

Sheri Barta

John Deere Company

Director, CPS Crop Harvesting Platform



Career highlights

2019	Director, CPS Crop Harvesting Platform
2018	Manager, Crop Harvesting Platform Service Parts
2016	Manager, CPS Dealer & Customer Facing Systems, A&T
2012	All Makes Marketing Manager, Parts Division
2010	OFP Manager, Parts Division
2008	Product Manager Oil & Coolants (IT4), Parts Division
2003	Sr. Marketing Representative, Parts Marketing, A&T
2001	Supply Management Specialist (Logistics), A&T
1998	Marketing Representative & CPS Specialist, C&F

Service Date:

December 1998

Previous employment

2004	Account Director, Exide Technology
2006	Account Manager, Metokote

Education:

1999 – Business
Administration, St. Ambrose
University

Affiliations & Organizations:

Member – Junior League
Member– Make-A-Wish Foundation
Committee Lead – Bettendorf Community Schools

Unit Location:

Silvis
Moline, Illinois



Kathy Kimmel

Inspiring people to find new ways to achieve their dreams.

Kathy has a respected background helping large companies, small business owners and individuals achieve sales and development goals. Since earning a MBA in Organizational Leadership at Benedictine University in 2001, she has lead sales support groups such as Business Development, Client Retention and Sales Training. Most recently, she leads the Sales Enablement team at Epsilon Global Marketing.

Kathy has been a featured Speaker at many Industry Events and has facilitated workshops educating owners and leaders on online marketing strategies. She has worked with Automotive leaders to overcome a negative industry image by embracing online reputation management as a way to improve and grow their brands and profitably. In addition, she has helped many sales organizations present themselves in a more client-focused manner by adopting the Challenger Methodology to frame up sales and retention training.

As a business leader, Kathy loves to learn new concepts and study effective behaviors. She encourages other to be curious and open to growth throughout their life. She has worked on her own personal development and helped create a format for others to do the same. She created and implemented a women's leadership program at Cars.com and is doing individual coaching development while at Epsilon.

Married and living in the suburbs of Chicago, Kathy enjoys spending time in nature, walking her dog along the Fox River and creating her own beauty through projects for her home or yard.